

Dear Prospective Disc Golf Sponsor,

The Las Vegas Disc Golf Club, in association with the Professional Disc Golf Association (PDGA) and Innova Champion Discs, is hosting our annual Gentlemen's Club Challenge (GCC) disc golf tournament. Although the name of the tournament might have you believe that the event is associated with an adult-themed establishment, it actually originates from a group of friendly guys...or "gentlemen"...who decided to host their first disc golf tournament eleven years ago.



Disc golf has been in Las Vegas at Sunset Park for more than 30 years and is played much like ball golf, but with a Frisbee® like disc. (Please go to www.pdga.com for more information about disc golf.) Tournament and league events have been hosted by a group of volunteers (the Las Vegas Disc Golf Club) since the early 1990s. The Club is a formal non-profit entity within the State of Nevada, and all proceeds collected at/for our events are used to enhance disc golf activities and participant payouts. Many members dedicate their own time, energy, and financial resources to running events (such as the GCC), making course improvements (a new disc golf hole [or basket] costs between \$300 to \$400), or promoting the sport of disc golf. (Please go to www.lvbagtag.com for more information about club activities.)



The 2010 GCC is being held at Sunset Park, in Las Vegas, Nevada, over two weekends: February 20th – 21st for the amateur divisions and February 26th – 28th for the professional divisions. Last year, over 200 players participated in the tournament with three-fourths traveling from out-of-state. Our 2010 format can accommodate over 350 players. We hope the local business community recognizes the economic impact from our players who visit the many businesses located throughout the Las Vegas Valley, especially services located near Sunset Park!



In order for our disc golf tournaments to be successful and entice out-of-town participation, local sponsorships are essential. A variety of sponsorships have been provided for previous events including: direct cash donations, specialized company-brand prizes, food and soft drinks, clothing, outdoor gear, coupons for local restaurants and taverns, energy bars, stickers, lotions, lip balm, and shirts.



Below is a list of sponsorship packages. We welcome other creative sponsorship ideas. If you have any questions, please contact me directly. Thank you in advance for your time and consideration in being an official sponsor of the 2010 Las Vegas Gentlemen's Club Challenge disc golf tournament.



Sincerely,

Jeff Jacquart, Tournament Director
2950 N. Green Valley Pkwy., #1228
Henderson, NV 89014
(702) 586-1657 or lvdgc@cox.net

SPONSORSHIP OPPORTUNITIES

SILENT AUCTION OR RAFFLE SPONSORS

Many items will be auctioned via silent bidding (professional weekend) or the raffle (amateur weekend) to tournament participants. All proceeds go directly into the tournament. Items historically have included individually donated discs, shirts, hats, show tickets, dinners, etc.

TEE SIGN SPONSORS - \$40+

This is a perfect opportunity for individuals and businesses to show your support, and for us to give you recognition and thanks for your sponsorship supporting disc golf. Tee sign sponsors receive:

- 8 ½" x 11" temporary color tee sign. (Need digital version of logo and/or website address.)
- Listed in the official Tournament Program.
- Included in the official PDGA Report.

BRONZE SPONSORS - \$100+

Bronze sponsors receive:

- Two (2) temporary 8 ½" x 11" color tee signs. (Need logo and/or website address.)
- Listed in the official Tournament Program.
- Included in the official PDGA Report.
- Logo displayed within the Tournament Program.
- Receive one (1) tournament disc.

SILVER SPONSORS - \$500+

Silver sponsors receive:

- Five (5) temporary 8 ½" x 11" color tee signs. (Need logo and/or website address.)
- Listed in the official Tournament Program.
- Included in the official PDGA Report.
- Logo displayed (multiple times) within the Tournament Program.
- Receive ten (10) tournament discs.
- Half-page ad within in Tournament Program. (Need assistance to create ad.)
- Logo displayed on tournament website (www.lvdiscgolf.com) with link to company website. (Need website address.)
- Will include business material (i.e. business cards and/or other company advertisement items such as pencils, magnets, brochures, etc. provided by you) in player packages. (375 items needed for both weekends or 175 items needed for just the Amateur weekend.)

GOLD SPONSORS - \$1,000+

Gold sponsors receive:

- Ten (10) temporary 8 ½" x 11" color tee signs. (Need logo and/or website address.)
- Listed in the official Tournament Program.
- Included in the official PDGA Report.
- Logo displayed (numerous times) within the Tournament Program.
- Receive twenty-five (25) tournament discs.
- Full-page ad within in Tournament Program. (Need assistance to create ad.)
- Logo displayed on tournament website (www.lvdiscgolf.com) with link to company website. (Need website address.)
- Will include business material (i.e. business cards and/or other company advertisement items such as pencils, magnets, brochures, etc. provided by you) in player packages. (375 items needed for both weekends or 175 items needed for just the Amateur weekend.)
- Company signs/banners will be displayed (if provided by you and permitted by Parks & Recreation).
- Logo displayed on individual scorecards.

PLATINUM SPONSOR - \$2,500+

Title sponsor receive:

- All tee signs will include a temporary 8 ½" x 11" color tee sign. (Need logo and/or website address.)
- Listed in the official Tournament Program.
- Included in the official PDGA Report.
- Logo displayed (numerous times) within the Tournament Program.
- Receive fifty (50) tournament discs.
- Full-page ad within in Tournament Program. (Need assistance to create ad.)
- Logo displayed on tournament website (www.lvdiscgolf.com) with link to company website. (Need website address.)
- Will include business material (i.e. business cards and/or other company advertisement items such as pencils, magnets, brochures, etc. provided by you) in player packages. (375 items needed for both weekends or 175 items needed for just the Amateur weekend.)
- Company signs/banners will be displayed (if provided by you and permitted by Parks & Recreation).
- Logo displayed on individual scorecards.
- Four hundred (400) mini discs will be made with company logo and provided in player packages (45 days advanced notice required).
- Formally recognized as a title sponsor for the tournament.

Make checks out to Las Vegas Disc Golf and send to 2950 N. Green Valley Pkwy, Apt. #1228, Henderson, NV 89014. Please send a hi-resolution digital version of your logo and ad layout (if applicable) to lvdgc@cox.net.